



SRI SARADA COLLEGE FOR WOMEN

(Autonomous)

Reaccredited with 'B++' Grade by NAAC
(Affiliated to Periyar University)
Salem - 636 016.

PG and Research Department of Commerce

*Cordially invites you to the
UG Students' Seminar
on*

CLIMATE EDUCATION FOR SUSTAINABLE BUSINESS: BUILDING A GREENER AND RESILIENT ECONOMY



Date : 09.10.2026
Time : 10.00 a.m. to 4.00 p.m.
Venue : Sister Nivedita Auditorium

Inaugural Session

Programme : 10.00 a.m. - 11.00 a.m.

Prayer

Welcome Address : **Pooja Shree R,** III B.Com. 'B'

Benediction : **Yatiswari Vinayakapriya Amba**
Directress,
Sri Sarada Educational Institutions,
Salem - 16.

Yatiswari Guhapriya Amba
Secretary,
Sri Sarada College for Women (Autonomous),
Salem - 16.

Releasing the Seminar Volume : **Dr. S. S. Gomathi,**
Principal,
Sri Sarada College for Women (Autonomous),
Salem - 16.

Receiving the Seminar Volume : **Dr. M. Abirami,**
Head and Assistant Professor,
PG and Research Department of Commerce,
Sri Sarada College for Women (Autonomous),
Salem - 16.

Keynote Address : **Dr. V. Selvarasu,**
Associate Professor in Commerce,
NKR. Govt. Arts College for Women,
Namakkal-637001.

Vote of Thanks : **Amirtha Varshini D.J,** III B.Com. 'A'

Technical Session - I

(11.15 a.m. - 1.15 p.m.)

Chairperson : **Sarala A,** III B.Com. 'A'

Rapporteur : **Megadharshini H,** III B.Com. 'B'

Paper Presentation

1. Introduction to Climate Education and Its Role in Sustainable Business Development : **Amirtha Varshini D J & Niranjhana K S** III B.Com. 'A'
2. Climate Change Awareness and Sustainable Business Practices : **Gowthami R & Divyadharshini S K Karishma A** III B.Com. 'B'
3. Environmental Education and Responsible Business Behaviour : **Afsana T & Divya Sri D T Rajeswari S** III B.Com. 'A'
4. Climate Literacy and Its Importance for Future Business Leaders : **Hemashree M & Pooja Shree R** III B.Com. 'B'
5. Sustainable Business Models for a Greener Economy : **Kanishka R & Menaka Devi T** III B.Com. 'A'
6. Green Business Practices and their Impact on Business Performance : **Subhasree M & Thilagam R** III B.Com. 'B'
7. The Role of Commerce Education in Promoting Sustainable Development : **Sarala A & Sandhiya B** III B.Com. 'A'
8. Climate-Smart Business Strategies for a Resilient Economy : **Hema Varshni S & Oviya K Monisha P** III B.Com. 'B'
9. Green Marketing and Sustainable Consumer Behaviour : **Devajanani V & Jabin Taj S Y** III B.Com. 'A'
10. Consumer Awareness Towards Environmentally Sustainable Products : **Priyadharshini S & Mano Ranjini P Dharanya K** III B.Com. 'B'
11. Sustainable Supply Chain Management and Climate Responsibility : **Ramyapriya B & Kowsalya M Thejeshwini K C** III B.Com. 'A'
12. Green Finance and Its Contribution to Sustainable Business : **Megadharshini H & Kanimozhi S** III B.Com. 'B'
13. Climate Risk and Financial Decision-Making in Business : **Dharshini K & Hashini K Nithyasri M** III B.Com. 'A'
14. Environmental, Social and Governance Practices in Modern Business : **Karshanya M & Aiswaryaa R M Bhavana S** III B.Com. 'B'
15. Corporate Social Responsibility and Climate Action : **Divyadharshini K & Vanthana S** III B.Com. 'A'
16. Carbon Accounting and Its Relevance to Sustainable Business : **Harini K & Amala G U Vidhyasri R** III B.Com. 'B'

Lunch Break: 1.15 p.m. - 2.00 p.m.

Technical Session - II

(2.00 p.m. - 3.30 p.m.)

Chairperson : **Hema Varshini S**, III B.Com. 'B'

Rapporteur : **Niranjhana K S**, III B.Com. 'A'

17. Carbon Footprint Management in Business Organisations : **Deepa R & Sandhiya K** III B.Com. 'B'
18. Renewable Energy Adoption and Business Sustainability : **Hemadharshini S & Ayisha S** III B.Com. 'A'
19. Energy Efficiency Practices for Sustainable Business Operations : **Deepika M & Dharani Rani R** III B.Com. 'B'
20. Circular Economy and Sustainable Business Opportunities : **Anusri M & Pavithra P Deepa Dharshana V** III B.Com. 'A'
21. Waste Management Practices for Greener Business Operations : **Priyadharshini S & Suleka M** III B.Com. 'B'
22. Green Entrepreneurship and Sustainable Business Opportunities : **Sowndharya B & Nandhini G** III B.Com. 'A'
23. Social Entrepreneurship and Climate-Resilient Development : **Karthika S & Sowmiya K** III B.Com. 'B'
24. Digital Technology and Its Role in Sustainable Business : **Poojasri S & Rishikaa T C** III B.Com. 'A'
25. Artificial Intelligence for Climate-Smart Business Decisions : **Dheena Shree B & Keerthana C** III B.Com. 'B'
26. Green Innovation and Sustainable Competitive Advantage : **Elavarasi P & Jeba P** III B.Com. 'A'
27. Sustainable Investment and Climate-Conscious Financial Decisions : **Karthika V & Sharlin Mary A Balasri K** III B.Com. 'B'
28. Climate-Resilient Business Strategies for Small and Medium Enterprises : **Abirami K & Yogapriya K** III B.Com. 'A'
29. Sustainable Tourism and Environmentally Responsible Business Practices : **Narmadha H & Mowlika B Karishma K** III B.Com. 'B'
30. Green Human Resource Management and Employee Environmental Awareness : **Dharshini T & Harini B** III B.Com. 'A'

NPTEL videos on Business and Sustainable Development

OUTCOME – On completion of the seminar, students will be able to:

- + Gain awareness of climate change and sustainable business practices
- + Acquire knowledge of green and climate-resilient business strategies.

VALEDICTORY FUNCTION - 3.30 p.m.

Presentation of Rapporteur's Report

Vote of Thanks

COLLEGE SONG