

DEPARTMENT OF ECONOMICS
B.A.

Course Outcomes

On the successful completion of the course, students will be able to

| Course code | Course Name | Course Outcomes | |
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| 20UECC1 | Core – I: Micro Economics-I | CO1 | Aware about fundamental concepts of economics |
| | | CO2 | Represent demand, in graphical form, including the downward slope of the demand curve and what shifts the demand curve. |
| | | CO3 | Help to know about ordinal utility analysis with consumer choices |
| | | CO4 | Able to understand concept of wage, rent, profit and interest through factor analysis |
| | | CO5 | Develop cost functions from production functions. |
| 20UECC2 | Core-II: Statistical Methods in Economics-I | CO1 | Define and understand the meaning, characteristics, functions and uses of statistics |
| | | CO2 | Understand the Methods of Collecting data |
| | | CO3 | Understand and Explain various sampling methods |
| | | CO4 | Understand and construct the pivotal tables and Perform graphical and diagrammatic representation of statistical data, like bar diagram, pie, Pictograms and Cartograms |
| | | CO5 | Understand and calculate measures of central tendency |
| 20UECSC1 | Skill Based-I : Entrepreneurial Development | CO1 | To educate the students about the concept of entrepreneurship and its characteristics. |
| | | CO2 | To discuss the entrepreneurship scenario in India |
| | | CO3 | To enlighten the students about the key role of entrepreneurs in economic development and also to stress women entrepreneurship in developing countries like India. |
| | | CO4 | To give more awareness about entrepreneurial development institutions and its functions. |
| 20UECC3 | Core – III: Micro Economics-II | CO1 | Use supply and demand to determine changes in market equilibrium i.e. price and output. |
| | | CO2 | List the determinants of the demand and supply for a good in a competitive market and explain how that |

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| | | | demand and supply together determine equilibrium price. |
| | | CO3 | Understand the costs of production and how profit-maximizing firms determine how much to produce. Be able to distinguish between long-run decisions and short-run decisions in monopolistic competition. |
| | | CO4 | Understand price determination of factors and various theories of wages |
| | | CO5 | Know the various theories of factor pricing of rent, profit and Interest |
| 20UECC4 | Core-IV: Statistical Methods in Economics –II | CO1 | Compute and interpret fractile measures such as Quartiles, Deciles and Percentiles |
| | | CO2 | Understand and calculate coefficient of variation and construct Lorenz curve |
| | | CO3 | Compute and interpret correlation coefficient and rank correlation |
| | | CO4 | Compute and interpret regression equation |
| | | CO5 | Construct different types of index numbers, importance and problems of constructing index numbers |
| 20UECSC2 | Skill Based-II: Human Resource Development | CO1 | To enumerate the concept, objectives and characteristics of Human Resource Development (HRD). |
| | | CO2 | To deal with the two most important of concept of individual career planning and counseling process in HRD. |
| | | CO3 | The role of education in human resource development has been emphasised for man power planning and development. |
| | | CO4 | To emphasis HRD is not only important for corporate sector to build a stronger and knowledgeable workforce and also necessary to reach stable economic development. |
| 19UECC5 | Core – V: Indian Economics-I | CO1 | To enlighten the students with the basic concepts of economic growth and development strategies. |
| | | CO2 | To bring out advanced strategies to solve the major social-economic problems like population, |

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| | | | unemployment and poverty of Indian economy and find out suggestions to resolve these issues. |
| | | CO3 | To address the contributions of agricultural sector in national income and discussing its problems like finance, marketing, etc., which helps students to understand and make them as future policy makers. |
| | | CO4 | To review the institutional and technological changes in agricultural sector, then discuss the new institutional changes to promote agricultural sector as subsistence economy to commercial. |
| 19UECC6 | Core-VI: History of Economic Thought | CO1 | Analyze the development of economics as a discipline in various ancient cultures. |
| | | CO2 | Compare and contrast as well as discuss classical economic theories. |
| | | CO3 | Identify the development of economic thought from a historical perspective and how the economic thought of one historical period has contributed to the development of economic thought in a subsequent period. |
| | | CO4 | Synthesize the elements of neoclassical and Keynesian approaches in the modern era. |
| | | CO5 | Trace the development of Indian economic thought. |
| 19UECAC3 | Allied-III: Tourism Industry- I | CO1 | Define and understand the meaning, types and components of Tourism |
| | | CO2 | Understand the socio economic importance of tourism and to know about the travel agency, travel guides and travel documents |
| | | CO3 | Explain the causes of Tourism Growth |
| | | CO4 | Know the development of Tourism in India and Tourism Legislation. |
| | | CO5 | Understand the functions of advertising agencies and to know important Tourism Centres in Tamil Nadu |
| 19UECSC3 | Skill Based-III: Media Economics | CO1 | Develop a critical understanding of the key mechanisms in media economics and how these influence the media market. |
| | | CO2 | Discover and apply key issues, problems and their solutions related to newspaper industry in everyday life. |

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| | | CO3 | Discover the structure and processes of magazine industry. |
| | | CO4 | Examine theories and perspectives concerning the roles, functions and effects of book industry at both the individual and societal levels. |
| | | CO5 | Appraise the impact of electronic media and communication technologies on the convergence of form and content of traditional mass media. |
| | | CO6 | Evaluate the domestic and international implications of mass media as social institutions for human and national relations and activities. |
| 19UECNEC1 | NME – I: Economics of Information | CO1 | Understand the meaning and scope of economics and relevance of information economics. |
| | | CO2 | Apply the various types of costs in their domain |
| | | CO3 | Measure elasticity of demand and apply the concept of consumer’s surplus. |
| | | CO4 | Evaluate the significance of information as a public good. |
| | | CO5 | Evaluate the uncertainty and risks in information markets. |
| 19UHIAC3 | History Allied – I: Indian Economic Development-I | CO1 | Identify the characteristics of Indian economy from other developed economy. |
| | | CO2 | Describe the role of agriculture in food production and suggest measures to solve food problem in the country. |
| | | CO3 | Analyse the development of industries in India and recommend solutions to problems faced by small and large scale industries. |
| | | CO4 | Evaluate industrial policy in the country. |
| | | CO5 | Derive solutions for labour problems and apply it. |
| 19UECC7 | Core-VII: Indian Economics-II | CO1 | To render knowledge about role of industrialization in India’s economic development to transform from agrarian society to economically and socially developed state. |
| | | CO2 | To discuss interdependence of emerging financial institutions and industrial development in order to trigger inclusive growth. |
| | | CO3 | To make the students to understand the necessity of adequate social security measures for industrial labour to enhance social welfare. |

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| | | CO4 | To stress the role of transport for rapid industrialisation through which facilitate for effective utilisation of available resources for sustainable development. |
| | | CO5 | To educate the concepts and methods of calculating national income and discussing the causes for slow growth national income along with measures to raise it. |
| | | CO6 | To impart the importance of effective planning to meet the emerging ends with scarce means for sustainable development and critically evaluates the completed planning. |
| 19UECAC4 | Allied-IV: Tourism Industry - II | CO1 | Know the drivers of Tourism Growth, Opportunities, Challenges, Future of Indian Tourism Industry |
| | | CO2 | Define and understand the meaning, Components, Types and Characteristics of Tourism Product |
| | | CO3 | Understand the Concept of Medical tourism and to know about Promoting Medical Tourism in India – Medical Tourism as a New Sector |
| | | CO4 | Know the IT Development in Tourism Sector |
| | | CO5 | Know National Action Plan, Steps to Promote Indian Tourism, Environmental Issues and Eco Tourism |
| 19UECEC1 | Elec-I: Socio-Economic Problems in India | CO1 | To give the theoretic knowledge for the students to address the social and economic problems in India |
| | | CO2 | To deepen the student's knowledge about the India's major economic problems like poverty, unemployment as well as social problems and its vicious effect on development. |
| | | CO3 | To give awareness to the students about eradicate the evils of social stratifications like untouchable, casteism and regionalism and social degenerations to make a secular and socialist state. |
| | | CO4 | To give more awareness about current socio-economic problems and their consequences like AIDS, Terrorism, Black money, violence against women etc., their impact on economic development with aim of finding out strategies. |

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| 19UECESC1 | Elec-I: Industrial Administration and Management | CO1 | Understand the Objectives, Importance, Organization and Methods of Purchasing. |
| | | CO2 | Define and understand the meaning of personnel management, Personnel Planning, Human Resource Development and Worker's Participation in Management. |
| | | CO3 | Know the existing Labour legislation and Methods of Wage Fixation. |
| | | CO4 | Understand the Sales Management, its Policy and Planning. Know the procedure of budgetary control. |
| 19UECSC4 | SB-IV: Women Empowerment | CO1 | Identify, compare, and evaluate culturally and historically specific constructions of gender. |
| | | CO2 | Learn more about global diversity issues such as women's access to education, health, limitations placed on freedoms of women, sex trafficking and sexual assault. |
| | | CO3 | Know the role of women in economic development and contributions in different sectors |
| | | CO4 | Identify women's mobility, capacity building, leadership skills, entrepreneurship and development programmes to promote micro entrepreneurs. |
| | | CO5 | Aware about legal rights, committees and role of institutions in upliftment of women. |
| 19UECNEC2 | NME-II: Applied Banking | CO1 | Understand the functioning of Indian banking system. |
| | | CO2 | Understand the types of loans and advances. |
| | | CO3 | Understand the significance of banking regulation act. |
| | | CO4 | Apply the day to day banking practices and procedures. |
| | | CO5 | Analyze the functioning of different banks. |
| 19UHIAC4 | History Allied – II: Indian Economic Development-II | CO1 | Derive solutions to population, poverty and unemployment problems. |
| | | CO2 | Shape monetary and fiscal policy and the processes these institutions use to achieve their goals in addressing exchange rates, balance of payments, or economic growth in a global context. |
| | | CO3 | Describe the role of transport system in Economic Development |

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| | | CO4 | Develop a perspective on the different problems and approaches to economic planning and development in India |
| | | CO5 | Illustrate the role of public sector in India |
| 18UECC8 | Core-VIII: Macro Economics – I | CO1 | Discuss the overall dimensions of macro and micro components of economy and concepts of national income and employment. |
| | | CO2 | Describe the classical employment theory. |
| | | CO3 | Recognize the development of Keynesian theory of employment by understanding the attributes of consumption functions. |
| | | CO4 | Illustrate investment function and its determinants |
| | | CO5 | Derive multiplier for national income determination. |
| 18UECC9 | Core-IX: Money, Banking And Trade – I | CO1 | Recall kinds and functions of money and monetary standard |
| | | CO2 | Understand theories of money |
| | | CO3 | Discuss the functions of commercial banks and credit creation |
| | | CO4 | Understand types of bank accounts and negotiable instruments |
| | | CO5 | Analyse the basic theories of international trade |
| 18UECC10 | Core-X: Public Finance – I | CO1 | Remember the concepts of Public and Private Finance, to understand Nature, Scope and Functions of Public Finance - The Principle of Maximum Social Advantage and its Limitation |
| | | CO2 | Understand Tax and Non-Tax Revenue – Classification of Public Revenue – Characteristics of a Good Tax System – Canons of Taxation – Objectives of Taxation and Types |
| | | CO3 | Understand the theories of taxation, effects of taxation, Factor Determining Taxable Capacity in India |
| | | CO4 | Understand Classification, Canons and effects of Public Expenditure |

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| | | CO5 | Understand Factors Affecting Incidence and Incidence of Taxes under Different Market Conditions |
| 18UECC11 | Core-XI: Managerial Economics – I | CO1 | To demonstrate knowledge of the term and concepts commonly used in discussions of economic issues. |
| | | CO2 | To implement analytical tools that will measure and analyze a broad scale of a company's financial goals in turn will help to identify obstacles and potential growth areas. |
| | | CO3 | Helps to assess business goals and stratagem on a continuous basis- weekly, monthly and quarterly. |
| | | CO4 | Helps to scrutinize the hazards of business choices and evaluate marketing techniques and procedures. |
| 18UECEC2 | Elec-II: Economic Development of Tamil Nadu-I | CO1 | To construct the relevance of resource endowments and demographic features for economic development of a region. |
| | | CO2 | To compile the areas of agriculture and rural development to put forth the growth of GDP of the state of Tamil Nadu |
| | | CO3 | To synthesis both large scale and small scale industries development and the role and functions financial institutions in the development of industries in Tamil Nadu |
| | | CO4 | To comply the importance of diverse areas of infrastructure and its importance in economic development of Tamil Nadu. |
| 18UECESC2 | Elec-II: Agricultural Marketing | CO1 | Understand the socio-economic aspects of agricultural production and analyse the nature of risk and uncertainty in agriculture |
| | | CO2 | Classify the Marketing Process, Financing and Risk Bearing |
| | | CO3 | Know the methods of Marketing of Agricultural Products |
| | | CO4 | Analyse the fixation of Agricultural Prices and Export Promotion Measures |
| | | CO5 | Evaluate the Research in Agricultural Marketing |

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| 18UECNSC1 | NMSB-I: Introduction To Marketing | CO1 | To demonstrate knowledge of the term and concepts commonly used in discussions of economic issues. |
| | | CO2 | To demonstrate the ability to frame and solve problems in marketing using concepts such as optimisation equilibrium. |
| | | CO3 | Helps to assess business goals and stratagem on a continuous basis- weekly, monthly and quarterly. |
| | | CO4 | Helps to scrutinize the hazards of business choices and evaluate marketing techniques and procedures. |
| | | CO5 | To promote the study of Social and Economic problems and to provide technical competence to the personnel engaged in agricultural marketing in the country. |
| 18UECC12 | Core-XII: Macro Economics-II | CO1 | Understand the theories of accelerator. |
| | | CO2 | Identify and analyze the phases of trade cycle and the problems caused by the cyclical fluctuations. |
| | | CO3 | Compare and contrast the definition of inflation and deflation and explain the causes, effect and control of inflation and deflation. |
| | | CO4 | Analyze the simultaneous equilibrium in good market and money market with the help of IS and LM curves. |
| | | CO5 | Exemplify the macroeconomic problems and provide potential policy solutions with the help of monetary and fiscal policies. |
| 18UECC13 | Core-XIII: Money, Banking and Trade-II | CO1 | Understand the nature and functions of central bank |
| | | CO2 | Understand the functions of Reserve Bank of India |
| | | CO3 | Analyze the functions and role of monetary policy |
| | | CO4 | Analyze the nature of Indian money and capital markets |
| | | CO5 | Explore the measures to correct disequilibrium in balance of payments |
| 18UECC14 | Core-XIV: Public Finance-II | CO1 | Understand various types of Taxes and know the meaning and history of GST |
| | | CO2 | Analyse the objectives, causes, effects and burden of Public Debt |

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| | | CO3 | Understand the Principles of Budgeting, Types of Budget and to know about the Budgetary Procedure and Financial Administration |
| | | CO4 | Analyse the Objectives, Instruments, usefulness and role of Fiscal Policy in India and to understand Deficit Financing |
| | | CO5 | Understand and to know about federal finance and local finance in India |
| 18UECC15 | Core-XV: Managerial Economics –II | CO1 | Helps to develop a strategy and plan for production, quantity, pricing and marketing and understanding the risk and cost beforehand will allow the company a better opportunity to reach its objectives and make a profit. |
| | | CO2 | To implement analytical tools that will measure and analyze a broad scale of a company's financial goals in turn will help to identify obstacles and potential growth areas. |
| | | CO3 | Helps to assess business goals and stratagem on a continuous basis- weekly, monthly and quarterly. Decide optimal business decisions by integrating the concepts of Economics, Mathematics and Statistics. |
| | | CO4 | Helps to select the project, evaluating expenditure to be incurred on various assets, controlling cost and determining priority |
| 18UECEC3 | Elective III: Economic Development of Tamil Nadu – II | CO1 | To discuss various approaches and theories of industrial location to initiate industrial development in Tamil Nadu. |
| | | CO2 | To initiate the benefits of industrial cluster, some of the important large scale industries are discussed for effective utilisation of the resources available in the region for its balanced development. |
| | | CO3 | To provide knowledge about small scale industries and its relevance in decentralisation of industries, and available state Government institutions exclusively for the development of small scale industries are also incorporated. |
| | | CO4 | To recognize the importance and integration of social inputs for progressive transformation of the economy and society. |
| | | CO5 | To provide knowledge about the functioning of state finance and planning to acknowledge, the |

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| | | | centre state relationship with regard to existing horizontal and vertical financial imbalances. |
| 18UECESC3 | Elective III:Principles of Financial Management | CO1 | Understand the Nature, Objectives, Functions and Goals of Financial Management |
| | | CO2 | Analyse the various Sources of Financial Information |
| | | CO3 | Analyse the factors affecting capital structure and cost of capital |
| | | CO4 | Evaluate the Techniques of Appraisal of Investment Proposals |
| 18UECNSC2 | NMSB-II: Principles of Taxation | CO1 | To demonstrate knowledge of the term and concepts commonly used in discussions of economic issues. |
| | | CO2 | To understand the expected impact of government policies such as taxation, price control and subsidies. |
| | | CO3 | To provide students with a working knowledge of the fundamental tax principles and rules |
| | | CO4 | To enable students to appreciate the wider economic, social, administrative compliance and political contexts within which taxes are imposed. |