

IIC ACTIVITIES DURING THE ACADEMIC YEAR (2019-20) : IC201912849

S.No.	Title of the programme	Date	Beneficiaries	Nature of the programme	Resource persons	Quarter
1	The first council meeting of Institution's Innovation Council (IIC)	20.12.2019	200 students and 13 faculty	IIC driven	All IIC members	3
2.	Introduction to functioning of IIC	09.01.2020	150 students and 13 staff	Self-driven	Dr. V.Anbazhagan, Principal and President -IIC, Vinayaka Mission's Kirubanandha variyar Arts and Science College Salem	3
3	IPR and IP Management for Innovation and Start-Ups	20.01.2020 (2 sessions)	99 students and 7 faculty	IIC driven	Session 1: Topic IPR and IP management Dr.A.Selvalakshmi, Assistant Professor of English, Sri Sarada College for Women (Autonomous), Salem - 16. Session 2: Success stories of startup entrepreneurs Dr.P.Kanagarani Asst. Prof. of Economics, Sri Sarada College for Women (Autonomous), Salem - 16.	3
4.	One Day Session on How to Plan for Start-Up and Legal and Ethical Steps	24.01.2020(FN)	200 students and 5 staff	IIC driven	Mr. D. Siva Kumar B.E., M.B.A., M.Phil., General Manager, Department of Industries and Commerce, District industrial Centre(DIC), Salem	3
5.	Hackathon Live Program from MHRD	24.01.2020(FN)	50 students and 3 staff	IIC driven	MHRD-MIC Webcast Dr. Mohit Gambhir, Innovation Director, MHRD's Innovation Cell	3
6.	"Hangout with Successful Start-Ups" Entrepreneurs in Campus	24.01.2020(AN)	200 students and 5 staff	IIC driven	Mrs.M.Santhi Director Sunmathi Beauty Clinic and Training Institution Salem	3

7.	Motivational Session on Innovation	14.02.2020	66 students and 6 staff	Self-driven	Dr.M. Senthil Kumar Asst .Prof of Entomology, Forest College and Research Institute, Matupalayam, Coimbatore	3
8.	One Day Impact Lecture Session on “Entrepreneurship”(Funded by MHRD)	10.03.2020	330 students and 13 staff	MIC driven	Mrs. V. Jeevarekha , Kaya Enterprise Proprietor, Senganthal Napkin Products, Salem	3
9.	Awareness programme on Covid-19 Quiz	04.05.2020 to 12.05.2020	1,168 students participated	Self-driven	Facilitated by Dr.R.Kavitha and Mrs.S.Lavanya	4
10.	On line quiz on Recognise your potential in Innovation and design thinking	11.05.2020 to 21.05.2020	665 student and faculty Nation wide	Self-driven	Facilitated by Dr. R. Gomathi and Dr.K.Gomathi	4
10.	Online Quiz Start Up and Entrepreneurship	25.05.2020 to 02.06.2020	444 students and 165 staff from all over India	Self-driven	Facilitated by Mrs. R. Anuradha and Dr. P. Kanagarani	4
11.	Look for a problem-Phase-I Zoom event	09.06.2020	70 students of IIC	Self-driven	Facilitated by Dr. J. Merlin Cynthia	4
12.	One Day Impact Lecture Session - on How to become a startup Entrepreneur?	17.06.2020	432 participants	Self-driven	Mrs. D. Devi Mena M.E, M.Tech, CEO of Jaysen Polymers Pvt, Limited, Chennai-62.	4
13.	Discussion on participation in National Innovation contest	23.07.2020	50 students and 11 staff	Self-driven	All the IIC faculty	4
14.	A session to sensitise Innovation among students	25.07.2020	88 students and 13 staff	Self-driven	Dr.R.Gomathi Asst Professor of Botany , SSC	4
15.	Uploaded 3 Innovative ideas, 3 PoCs and 2 Prototypes for Innovation contest	10.08.2020	20 students and 5 staff	Contest		

Details of the Online live sessions conducted by MIC, MHRD attended by staff and student: During Lock down

A series of leadership talks conducted by Dr Abhay Jere, Chief Innovation Officer, MHRD-IIC have been attended by the staff and students of IIC and the details are as follows

S.No	Title of the programme	Date	Beneficiaries	Nature of the programme	Resource persons	Quarter
1.	Leader ship series	22.04.2020	Staff: 9 Students: 21	MIC driven	Mr. Gautam Bambawele, IFS Indian Diplomat, Ex-Indian Ambassador to China	3 and 4
2.	Leader ship series	23.04.2020	Staff :09 Students:15	MIC driven	Padma Shri Vaidya Rajesh Kotecha , Secretary, Ayush Ministry	3 and 4
3.	Leader ship series - Changing Shape of Higher Education in Covid-19 Era	26.04.2020	Staff:12 Students:13	MIC driven	Ms. Jyoti Rana of India Education Forum	3 and 4
4.	Leader ship series The impact of Covid-19 crisis	27.04.2020	Staff: 6 Students:10	MIC driven	Dr.BVR Mohhan Reddy, 4th generation entrepreneur currently working as Chairman of multinational business company and an ex-chairman of NASSCOM	3 and 4
5.	Leader ship series	02.05.2020	Staff:9 Students:25	MIC driven	Lieutenant General Dr. Madhuri Kanitkar	3 and 4
6.	Leader ship series	09.05.2020	Staff :11 Students: Nearly 50	MIC driven	Prof. DP Singh, Chairman, UGC	3 and 4
7.	Leader ship series	16.05.2020	Staff :09 Students:21	MIC driven	Dr.Pramod Chaudhari, Founder and Chairman of Praj Industries ltd	3 and 4
8.	Leader ship series	23.05.2020	Staff :09 Students:25	MIC driven	Mahesh Babu, Managing Director of Mahindra automobiles	3 and 4

A series of MIC driven sessions conducted by MHRD-IIC have been attended by the staff and students of IIC and the details are as follows

S.No	Title of the programme	Date	Beneficiaries	Resource persons	Quarter
1.	National innovation & start-up policy for students & faculty 2019 :A guiding framework for HEI's for implementation	28.04.2020	Staff:25 Students:93	Sri Dipan Sahu, Asst.Innovation Director, (National Co-ordinator-NISP, IIC & ARIIA ,MBA, PGDM in IEV) MHRD Innovation Cell, AICTE	3 and 4
2.	Session on Accelerator/Incubation - Opportunity For Student Faculty - Early Stage Entrepreneurs	29.04.2020	Staff:13 Students:12	Mr. Muthu Singaram CEO, IIT Madras, Chennai	3 and 4
3.	“Hangout with Emerging Innovator & Entrepreneurs Supported through MIC & AICTE	30.04.2020	Staff:10 Students:06	1.Ms. Vandana Thakur Female Innovator cum Entrepreneur, Canada, India Acceleration Program 2020, L M College of Pharmacy, Ahmedabad, 2.Mr. Amit Sanjay Lokhende Innovator Cum Entrepreneur, India-South Korea Startup Exchange Program 2020 Institute of Chemical Technology, Mumbai	3 and 4
5.	Role of Network Enablers in driving I&E in HEIs - A Case of TiE, India	01.05.2020	Staff:10 Students:41	Ms. Geetika Dayal I&E Ecosystem	3 and 4
6.	Hangout with Successful Startup Founder	04.05.2020	Staff:10 Students:16	Dr. Pankaj Parashar Entrepreneurship Development	3 and 4
7.	Entrepreneurship, Business Idea and Business Model Canavas	05.05.2020	Staff:13 Students:06	Dr. Sunil Shukla Dr. Amit Dwivedi Mr. Mayank Patel Entrepreneurship Development	3 and 4
8.	How to Ideintify Right Problem and Solution using the Double Diamond Approach in Design	06.05.2020	Staff:10 Students:13	Prajakta Kulkarni Sanket Inamdar Design thinking and Innovation: The Double Diamond Process	3 and 4
9.	Understanding Angel and Venture Capital Funding - What is there for Early Stage innovator & Entrepreneurs	08.05.2020	Staff:10 Students:21	Mr. Sushanto Mitra Entrepreneurship Development	3 and 4

10.	Legal and Ethical Steps - Productive Entrepreneurship and Startup	12.05.2020	Staff:09 Students:20	Mr. Harit Mohan IPR and Technology Transfer	3 and 4
11.	Innovating Self- Screen and Identify right opportunities	13.05.2020	Staff:09 Students:30	Prof. Sanjay Inamdar Entrepreneurship Development	3 and 4
12.	Understanding Role and Application of Marketing Research at Idea to Start up Stage - Foundation Level	14.05.2020	Staff:10 Students:32	Dr. Preet Deep Singh Entrepreneurship Development	3 and 4
13.	Innovation Risk Diagnostic — Product Innovation Rubric (PIR)	15.05.2020	Staff:09 Students:21	Dr. Lakshmi Meera Entrepreneurship Development	3 and 4
14.	Idea, Entrepreneurship Opportunities, Business Model and Business Plan	19.05.2020	Staff:08 Students:19	Dr. Amit Dwivedi Dr S. R. Acharya Entrepreneurship Development	3 and 4
15.	Use of Market Data and Application of Marketing Research Tools and Methodology - Increasing Chances of Survivality of Innovation and Venture - Advance Level	20.05.2020	Staff:10 Students:23	Dr. Preet Deep Singh Entrepreneurship Development	3 and 4
16.	Frugal Innovations and Social Entrepreneurship	21.05.2020	Staff:10 Students:32	Dr. Raman Gujaral Entrepreneurship Development	3 and 4